



MapleShine

International Public Speaking Competition

Rubrics for Speech Video - People's Choice Award



MapleShine Education

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I. Criterion

1. Topic	Topic is specific, follows the assignment and adapted to audience
2. Delivery	Visual aids
	Eye contact
	Use of language
	Body language
	Clarity
3. Content	Purpose statements
	Content organization
	Idea supports
	Stories and examples
	Conclusion
4. Filming	Video orientation
	Video resolution and aspect ratio
	Dress and appearance
	Voice recording
	Timing
5. Early Bird Bonus	Extra points for “Early Bird” Video Submissions (up to 5 points)

II. Rating and Score

1. Topic (25 Points)		
20-25	11-20	0-10
Topic is specific, appropriate and adapted	Topic is clear appropriate and somewhat adapted	Topic lacks clarity and focus needs adapting to audience

2. Delivery (25 Points)		
2.1 Visual aids (5 Points)		
4-5	2-3	0-1
Visual aids well-chosen and presented	Minor problems with visual aids	Significant problems with visual aids or no visual aids

2.2 Eye contact (5 Points)		
4-5	2-3	0-1
Eye contact with audience virtually most of the time	Eye contact with audience less than 50% of the time	Little or no eye contact

2.3 Use of language (5 Points)		
4-5	2-3	0-1
Use of language contributes to effectiveness of the speech, and vocalized pauses (um uh er etc.) not distracting	Use of language does not have negative impact, and vocalized pauses (um uh er etc.) little distracting	Use of language causes potential confusion, and/or vocalized pauses (um uh er etc.) are distracting

2.4 Body language (5 Points)		
4-5	2-3	0-1
Body language, gestures, and facial expressions adds greatly to the message	Body language, gestures, and facial expressions compliment message	Body language, facial expressions and gestures lack variety and not congruent with the message

2.5 Clarity (5 Points)		
4-5	2-3	0-1
Speaks clearly and distinctly with no or little mispronounced words	Speaks clearly and distinctly with a few mispronounced words	Often mumbles or cannot be understood

II. Rating and Score (Cont.)

3. Content (25 Points)		
3.1 Purpose statements (5 Points)		
4-5	2-3	0-1
The purpose is clear and captures the listener's attention	The purpose is apparent	The purpose is little or not evident
3.2 Content organization (5 Points)		
4-5	2-3	0-1
The content is organized logically with fluid transitions to capture and hold the listener's attention throughout the entire presentation	The organization of the content is congruent, transitions are evident	The content lacks organization, transitions are abrupt and distracting
3.3 Idea supports (5 Points)		
4-5	2-3	0-1
Important details add to the interest and depth of the presentation, details work to connect the listener to the speech	The speaker provides the basic details necessary for the listener to understand the premise of the presentation.	The majority of ideas are little supported or unsupported by additional information or explanation
3.4 Stories and examples (5 Points)		
4-5	2-3	0-1
Relevant examples or stories work to interest the listener and further develop main ideas	Stories and examples clearly relate to the content of the speech	Stories and examples are missing or unrelated
3.5 Conclusion (5 Points)		
4-5	2-3	0-1
The conclusion unites the important points of the presentation and encourages future discussion	The conclusion summarizes the main ideas	The speech ends without a summary

II. Rating and Score (Cont.)

4. Filming (25 Points)



Orientation

Landscape

Resolution

1920×1080

Aspect ratio

16:9

4.1 Video orientation (5 Points)

5	0
Landscape	Portrait

4.2 Video resolution and aspect ratio (5 Points)

5	3	0
Correct resolution 1920×1080, and aspect ratio 16:9 (Landscape)	Resolution less than 1920×1080, but correct aspect ratio	Incorrect resolution and aspect ratio

4.3 Dress and appearance (5 Points)

4-5	2-3	0-1
Well groomed, neat, clean, appropriate attire for public speaking	Some aspects of presentation appearance, within the personal control of the presenter, could be improved upon (i.e. dirty hands, unkempt hair, shoes untied, etc.)	Inappropriate dress for public presentation (i.e. Clothes inappropriately revealing, visible holes or soiled pants, etc.)

4.4 Voice recording (5 Points)

4-5	2-3	0-1
Voice very clear and distinct	Voice clear, generally consistent rate, and voice stays audible	Voice not clear, inconsistent rate, or voice drops off

4.5 Timing (5 Points)

4-5	2-3	0-1
Within allotted time	Within 10-20% of allotted time	Not within 20% of allotted time

II. Rating and Score (Cont.)

5. **Early Bird Bonus** (5 Points)

Submit your videos earlier than the due date to get bonus points added to your total score!

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Submit speech video prior to Tuesday, February 15, 2022

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Submit speech video prior to Friday, February 25, 2022



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